

SiloMeter

**Smartest Automation System
For Agricultural Silos**



Global Problem, Every Year

Improper Storage
9%
€ 280 Billions

**Before
Harvest**

Storage

Processing

Storage issues



High T^0



Lower T^0



High T^0



Lower T^0



???

10 000 tonnes
of wheat

Problems if the T^0 is high

Reduced quality
(High Temp.)

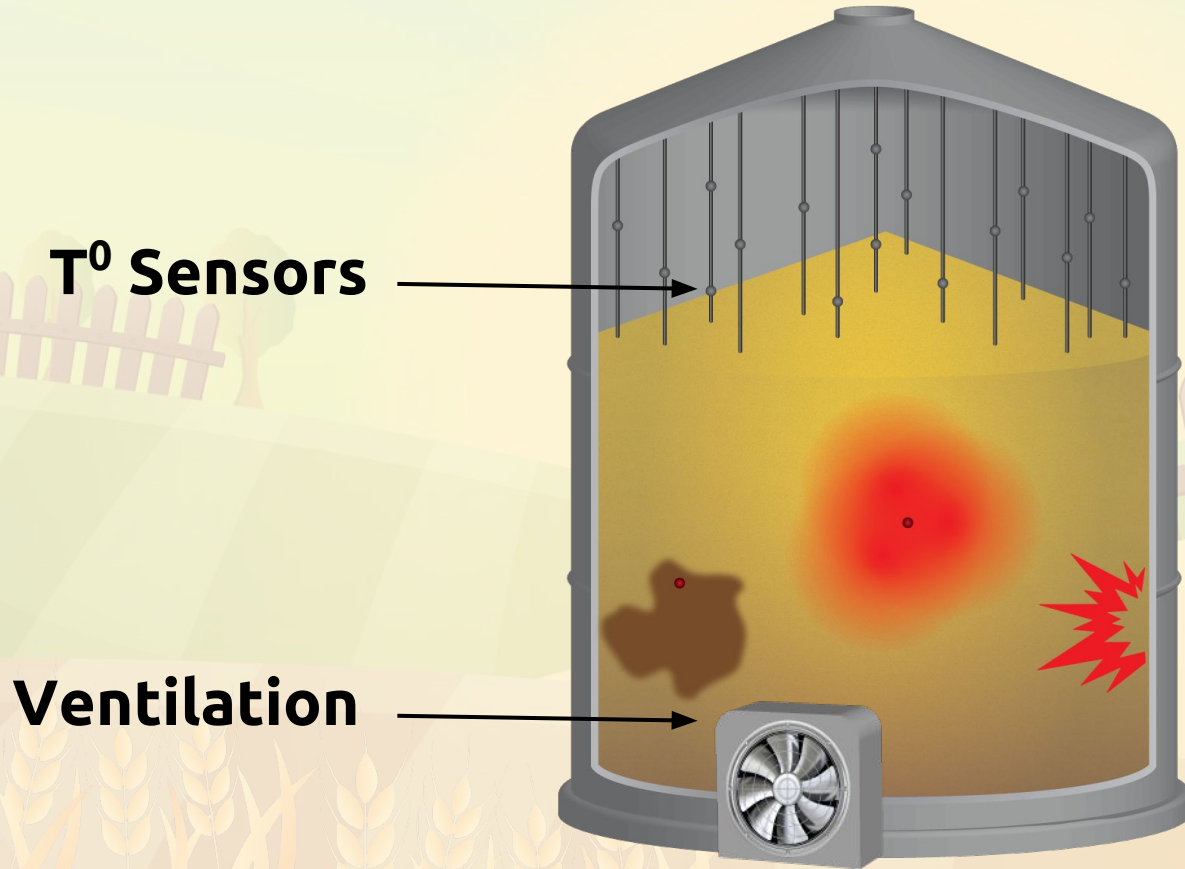
Fermentation
(Wheat / Corn)

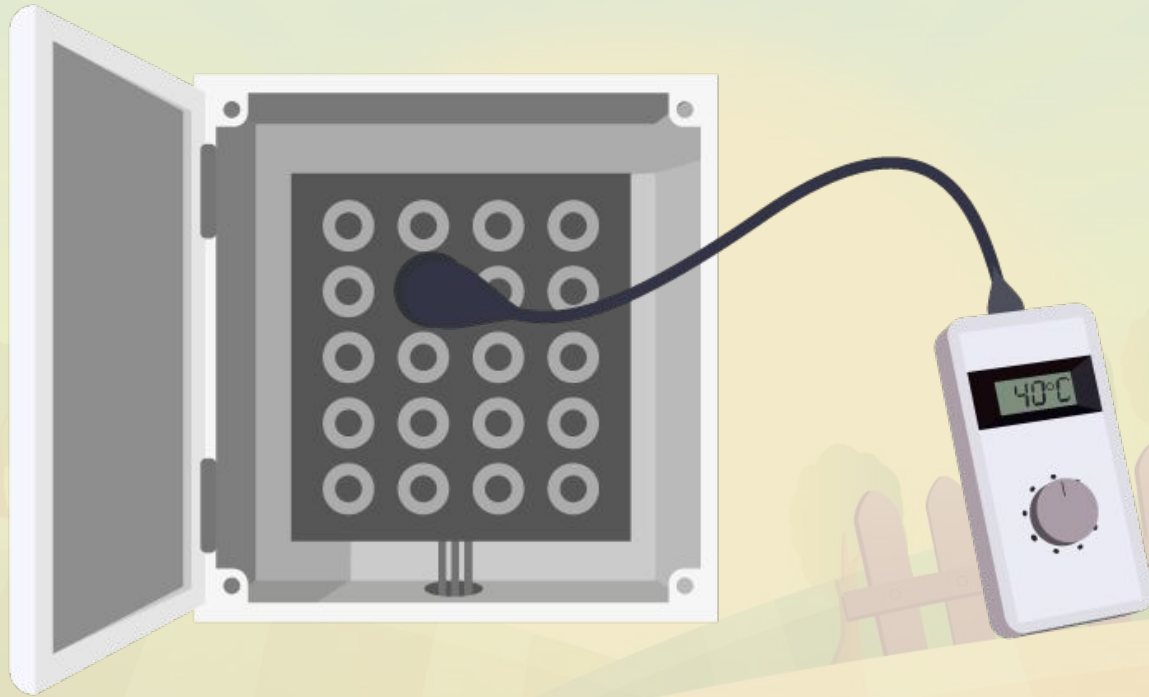


Autocombustion
(Oilseeds)

Implosion
(Rape seeds)

How they deal with it





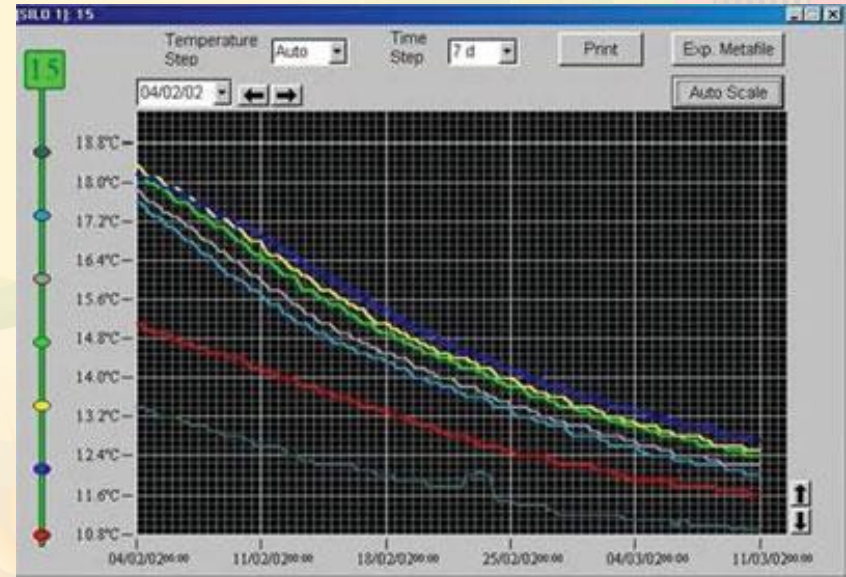
**Almost all of them use old-school
measuring solutions**

Only a few have solutions for sensor monitoring

Locally installed

Action manually

Ineffective

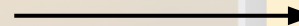
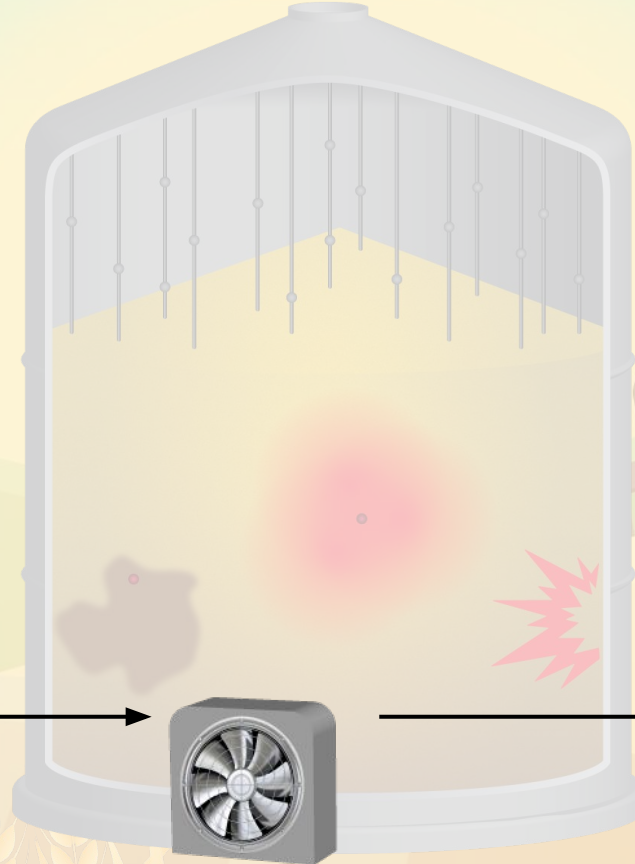


Customer's Real Problem

In order to
lower the T^0



They ventilate
excessively & ineffective



The product **moisture**
evaporates

They lose weight,
so they sell **same**
product for **less \$\$\$**

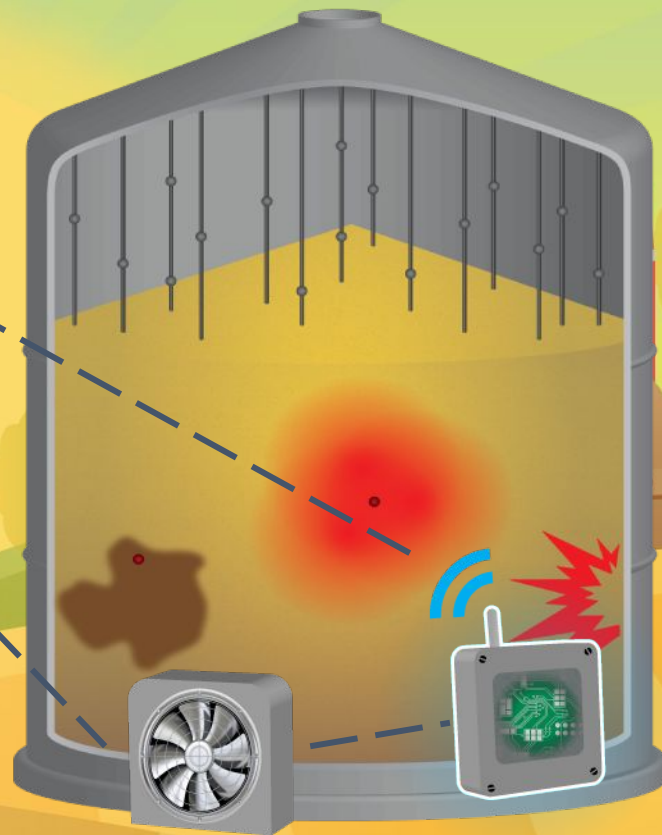


Is this a real problem ?

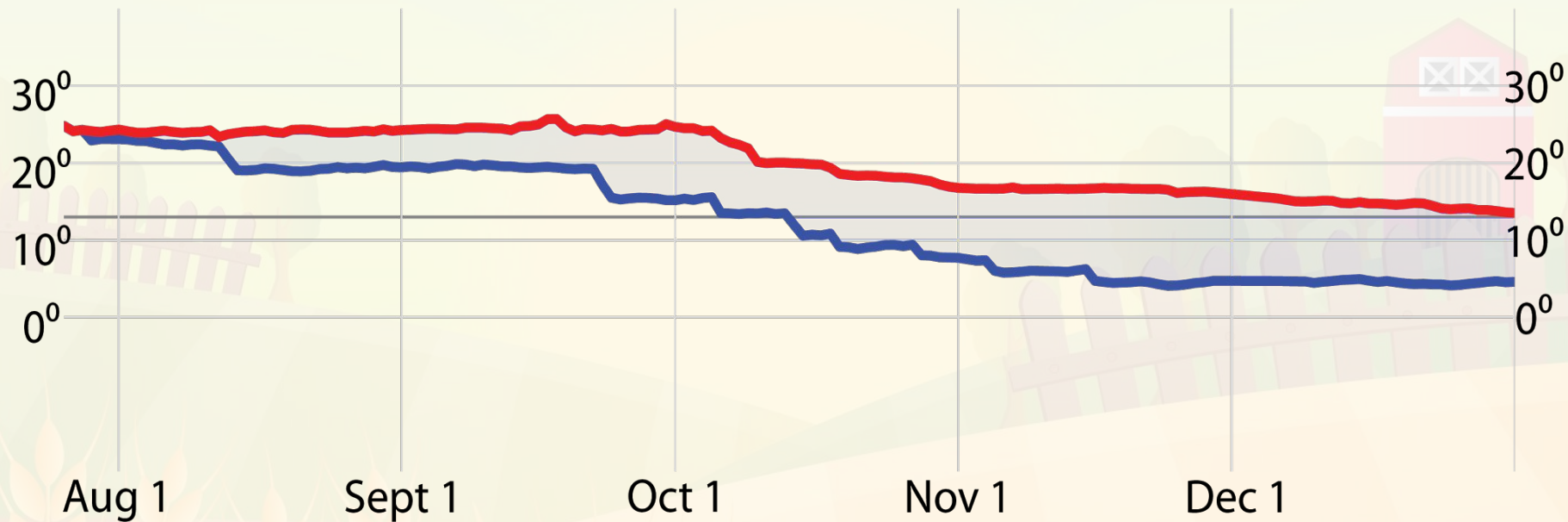
Yes !

1. **Farmers paid us before** having the solution (**Pre-Sales**)
2. Provided **ongoing feedback** to help us develop it
3. **Tested every** hardware **iteration** we had

SiloMeter

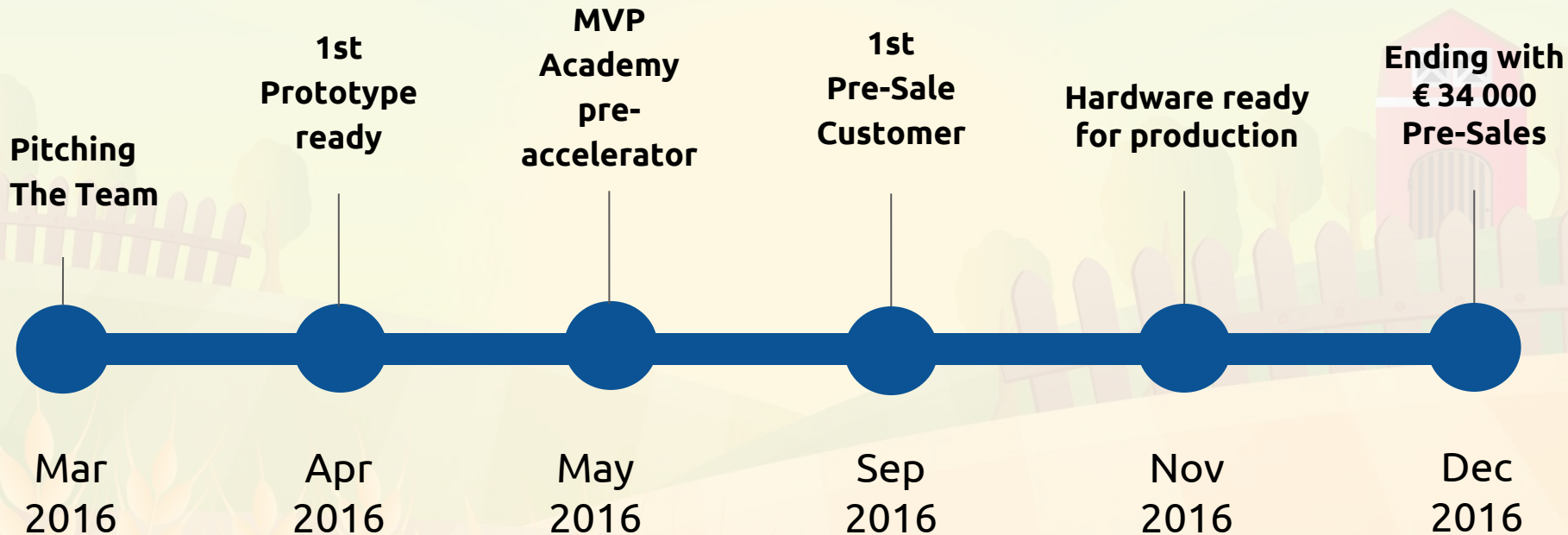


SiloMeter.com vs. Competition

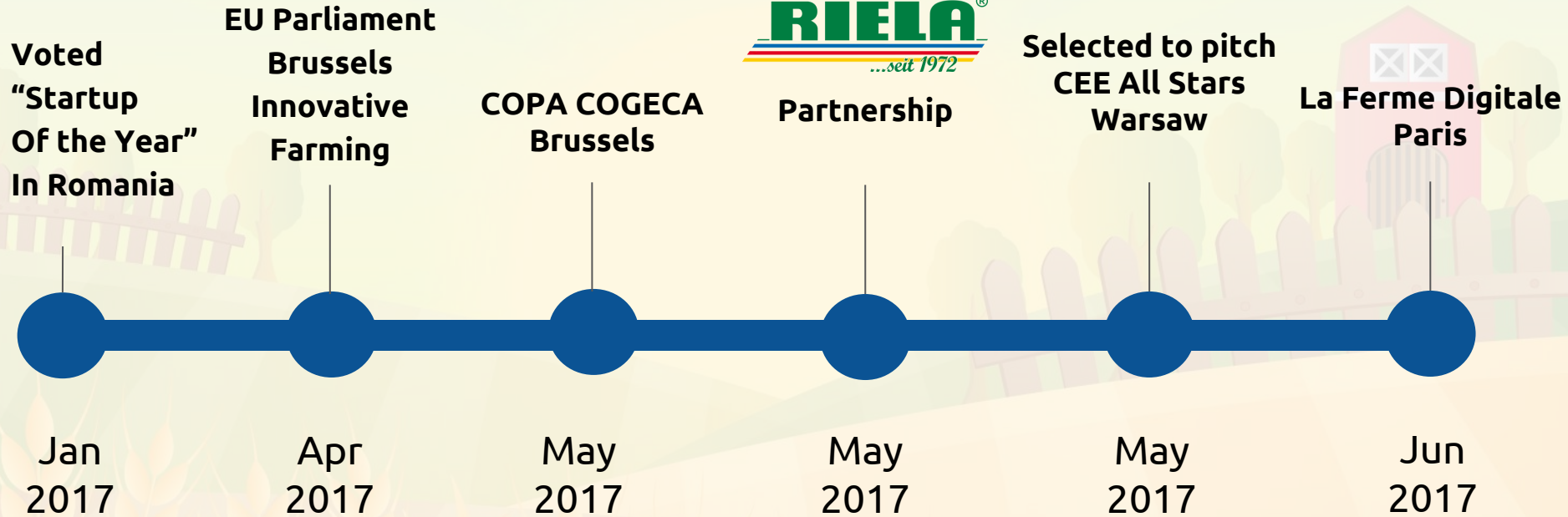


2x better

Great results in 2016



Followed by the ones in 2017



$\frac{1}{3}$ of Romania in <6 months

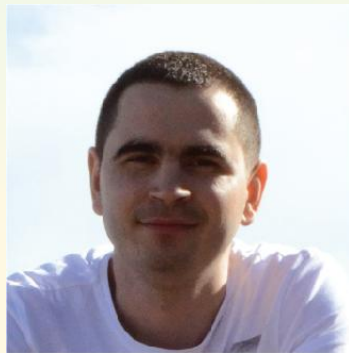
€ 7 235 500-> Prospects

€ 537 000-> Hot Leads





**Cezar
Nourescu**
Founder, CEO



**Bogdan
Nourescu**
Founder, CTO



Cristian Tranca
Hardware



Florin Stancu
Full stack dev



Octavian Voloaca
Web dev

Problem

vs. **Investment**

Loss / yr

€ 15 000

Hardware & Setup

€ 7 000

+

SaaS - Subscription

€ 1 200/ yr

*** For an average customer**

It's not the **Big** that eat the **Small**,
It's the **Fast** that eat the **Slow**

Let's be fast together !

Thank you !
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